



Guidelines for Publicizing Inclusion in topDENTISTS™

We are pleased that you wish to publicize your listing in topDENTISTS.

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In exchange for permission to cite topDENTISTS, a copy of any advertisement must be mailed or faxed to us for approval. This must happen before it is released in any public medium. In addition, we request one copy of the final advertisement, after it is published for our files. These materials should be sent to the attention of topDENTISTS, LLC, P.O. Box 970, Augusta, GA 30903 or faxed to 866-637-6593.

Any advertisement or promotion containing information excerpted from and/or referring to topDentists, must give the following credit:

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Listings in topDENTISTS may not be mentioned in the following: billboards (other forms of outdoor advertisements), yellow-page advertisements, and television/radio advertisements. **Listed dental professionals are permitted to mention in their advertisements that they are included in topDENTISTS, but NOT that they are a “top dentist” or to suggest that a listing in topDENTISTS guarantees a desired result. This would further indicate, that they are necessarily more skilled than dentists or specialists, who are not listed in topDENTISTS.**

Pre-approval of simple announcements or press releases sent to local media by listed dental professionals are not required as long as it is worded as follows:

Press release for individual Dentists/Specialists: Doctor (**Full Name**), was recently selected by his/her peers for inclusion in topDENTISTS in the field of (**Specialty**) (Copyright 2008-2020 by topDENTISTS, LLC, www.usatopdentists.com, Augusta, GA).

Press release for dental practices: (**Names of Dental Professionals**) dentists from (**Office Name**) were recently selected by their peers for inclusion in topDENTISTS (Copyright 2008-2020 by topDENTISTS, LLC, www.usatopdentists.com, Augusta, GA).

It is important to note, that the dental professionals listed in topDENTISTS are peer-surveyed (Dentists vote for Specialists) and (Specialists vote for Dentists). Each dental professional is given access to an online voting portal with specific voter identification access via email/mail. They also have the ability to nominate other dental professionals that are not currently on their voting ballot.

Many dental associations have a certification process, and rules governing dental specialties. Please be aware that the dental professionals listed with topDENTISTS, are based on information gathered from dental associations, state dental board licensure, and from other dental professionals. Patients are urged to check with a dentist or specialist, to determine whether he or she is certified in the particular specialty.

topDENTISTS, LLC

P.O. Box 970, Augusta, GA 30903 – 706-364-0853 – (Fax) 866-637-6593 – www.usatopdentists.com